

BERKELEY EMERITI TIMES

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Emeriti Luncheon Speaker Series



Jack Citrin, Ph.D.

Heller Professor of Political
Science and Director, Institute
of Governmental Studies

The Four P's
of Presidential Elections

Saturday, September 22, 2012

The Faculty Club

As we approach a hotly contested election this November, we are excited that Professor Jack Citrin will give the opening talk for our 2012-2013 Emeriti Luncheon Speaker series. Jack Citrin is Heller Professor of Political Science and Director of the Institute of Governmental Studies. Please join us September 22 to hear his analysis of the Four P's of Presidential Elections. How do we understand the factors that scholars look to in trying to predict or explain the outcomes of Presidential elections? Prof. Citrin will apply the four factors he has identified to President Barack Obama and Republican nominee Mitt Romney, to suggest the ways in which each is favored or disadvantaged. Different segments of the electorate – for example, those who are highly engaged and committed as compared to those whose votes are up for grabs – are affected differently by the factors. In an era when swing states have become the focus of intensive campaigning and advertising, the factors can also be applied state by state. What are the four P's? Make your predictions and then come find out how your criteria align with those Prof. Citrin will analyze.

Although Prof. Citrin's talk will focus on U.S. politics, his research has a global span that reflects his global background. Born in Shanghai, Jack Citrin grew up in China and Japan. He then traveled to Montreal, Canada, to earn his Bachelor's and Master's degrees from McGill University; he attended the Institut d'Études Politiques de Paris during his Master's program and also spent a year in the UK before earning his Ph.D. from UC Berkeley in 1971. He has been teaching at Berkeley since 1969 and, in addi-

tion to serving as Director of the Institute of Governmental Studies, has also held appointments as Director of the State Data Program, Acting Director of the Survey Research Center, Faculty Athletics Representative to the NCAA, and Faculty Director of the Berkeley Washington Program.

Prof. Citrin has spent his career studying the psychological bonds between citizens and their governments. Drawing on data from censuses and public opinion polling, his research has explored three overarching themes – the interplay of political trust and political alienation; taxes, spending and direct democracy; and the future of national identity – topics that helped define the terms of future research in his field. His early work *Tax Revolt*, written with David O. Sears and first published in 1982, analyzed the passage of California's Proposition 13 in 1978 as an expression of the voters' lack of trust in government. Prof. Citrin remains interested in the initiative process, which enables the electorate to make changes that cannot get through the normal process of representative government. He points to another example of this in Proposition 34, the initiative statute that will be on the ballot this November to eliminate the death penalty in California.

More recently, Prof. Citrin's attention has turned to the relationship between national identity and multiculturalism. His studies have shown that resentment of immigrants does not stem primarily from a concern about economic competition, but rather from a sense that they represent a threat to the perceived collective culture and identity. As Congress remains stymied over the Dream Act and how to handle an estimated 12 million illegal immigrants, we may think immediately of the role of immigrants in the U.S. However, Prof. Citrin has also explored the response of Singapore residents to immigrants from mainland China; has written about the opinions of Europeans regarding immigration; and has posed the question, "Can Europe Exist without Europeans?" In an ever more globalized world, how do people balance their national, subnational, and supranational attachments?

Prof. Citrin has noted that there can be a disconnect between the perspectives of the established or political elite and those of the public at large. He has an abiding interest in assessing the opinions of the populace. His analysis of The Four P's promises to provide a stimulating framework for reflection as we follow the campaigns and anticipate the outcome of the Presidential election on November 6.

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Published before each meeting of the UC Berkeley Emeriti Association to provide closer networking for members with meeting announcements, meeting reviews, executive committee actions, pertinent campus news, and to reach out to members who cannot attend the meetings.

President's Message

Dear Colleagues,

Yes, things are changing with the UCB Emeriti Association. No, we are not abandoning the programs and activities which you have enjoyed in past years such as our five Saturday luncheons with outstanding speakers drawn from throughout the campus. In 2012-2013, my UCBEA board colleagues and I are building upon the initiatives begun last year (e.g., the mentorship programs) to both better satisfy the needs of the Emeriti community and provide opportunities for service to the Berkeley campus.

One innovation is before you. We hope you like the new, more professional look of the Emeriti Times. We are striving to upgrade both the form and content of the ET with articles focusing on campus news germane to Emeriti, and features written by UCBEA members highlighting professional (e.g., research and teaching) and personal (e.g., travel and volunteering) activities that would be of interest to the membership. In short, we wish to make the ET even more relevant to your lives.

We are very fortunate that Sarah Herr has agreed to become our new editor. Sarah knows Cal well having been both a student and a staff member here and has pertinent publication experience. She will work closely with an Editorial Committee chaired by new UCBEA board member John Swartzberg, Public Health, who has been the editor of the highly regarded Wellness Letter published by the GSPH. We invite any of you interested in writing for the ET or serving on the Editorial Committee contact Sarah (sarahherr1@gmail.com) or John (jes@berkeley.edu).

Our mentorship programs for both undergraduates and new faculty are expanding and we need more Emeriti mentors. Please see the article on page 5 and sign up by contacting UCBEA board members Caroline Kane, MCB (canecm@berkeley.edu), or Shelly Zedeck, Psychology (zedeck@berkeley.edu), who respectively are heading the undergraduate and new faculty mentoring initiatives.

We will resume our bi-weekly Emeriti

lunch table at the Great Hall of the Faculty Club on Thursday, September 13, and will share cuisine and conversation on the second and fourth Thursdays thereafter. The Emeriti Table provides an excellent opportunity to meet with long-time friends and establish new relationships.

I have only mentioned several of our activities. The articles in this issue of the ET highlight some of our other undertakings. We welcome your participation and your ideas in UCBEA life. Both you and the organization will be enriched by your involvement.

Yours Cordially,
Edwin M. Epstein
UCBEA President

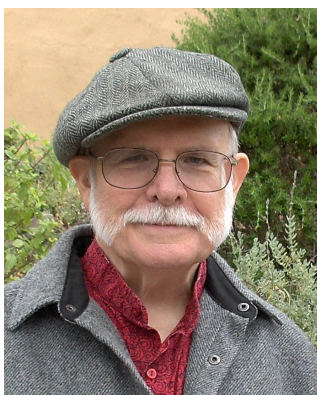
Regents Endorse Proposition 30

One of the propositions on the California ballot this November is Gov. Jerry Brown's tax initiative, Prop. 30, which would secure an estimated \$8.5 billion in revenue for public education by increasing the personal income tax rate on annual earnings over \$250,000 for seven years and increasing the state sales tax rate by ¼ cent for four years. Although the revenue is dedicated to K-12 and community colleges, the UC and California State University Systems each face trigger cuts of \$250 million for 2012-13 if the measure fails, as funding levels set by the state budget are contingent upon its passage. In addition, UC stands to lose an additional \$124.5 million in 2013-14 that has been pledged by lawmakers if it keeps student charges at current rates.

UC President Mark G. Yudof urged the Regents to support the measure, pointing to a potential mid-year tuition increase of as much as \$2,400 in addition to other cost-cutting measures that could include academic program closings, hiring freezes and layoffs.

All but one member of the Board of Regents voted by voice call on July 18 to support the measure, endorse the state's 2012-13 UC budget, and freeze mandatory systemwide student charges for the current academic year, contingent on passage of the initiative.

Emeritus Professor of the Year Tom Brady



The Distinguished Emeritus Award is given to a leading member of our faculty who has notable achievements since retirement. The distinction for 2012 goes to Thomas A. Brady, the Peder Sather Chair of History emeritus, whose main focus has been German history in the late middle ages and the Reformation, joined by a fond-

ness for the history of Ireland. Tom Brady's accomplishments since his retirement in 2006 are impressive. In that time, he has published one book and eighteen shorter pieces and given twenty-three scholarly lectures. He has taught five courses in the History Department, has chaired seven completed dissertations, and is supervising three more. His book, *German Histories in the Age of the Reformation, 1400-1650* (Cambridge University Press, 2009) has been praised as "the best account of late medieval and early modern German history available in any language," "a summa for an extraordinary generation of historians of Germany." Sixteenth Century Society and Conference has awarded it the Gerald Strauss Prize. The Swiss Academy of Humanities and Social Sciences has elected Tom an Honorary Member and the University of Arizona appointed him Obermann Visiting Professor of History.

Before retiring Tom had published five books and some one hundred articles and had received, among other honors, election to the AAAS. Tom appears to have been born to be a historian. His father, Thomas A. Brady senior, was an ancient historian and a dean of the University of Missouri. Tom learned the historical profession at Notre Dame and at the University of Chicago. Before coming to Berkeley, he spent twenty-three years on the faculty of the University of Oregon. His interest moved from the intellectual history of the Italian Renaissance to social history of Germany, a kind of history which he found fitted better his own feelings about the nature of the human condition.

From his father Tom also acquired a spirit of dedication to the welfare of others: of his colleagues, his students, and of society as a whole. For students in trouble or depressed by the prospects of a cruel market, he has been an almus pater, someone to come to for comfort and support. He and his wife Kathy can be seen walking down Euclid Avenue to a lecture by a colleague or student, and on the way home stopping to inquire the news of Alison Trueheart, the familiar homeless man at North Gate. (When Alison was in Alta Bates near death, Kathy and Tom were there to visit him.) Kathy is Tom's companion in more than his humanitarian spirit. A scholar in her

own right, she is currently working with Tom on the publication of correspondence in Early New High German.

Tom tells us:

The forces that have most shaped my views on the world have been the Midwestern Populism in which I was reared, classical Social Democracy, and Roman Catholic Christianity. This combination has led me to favor local initiative, strict regulation of all corporations and financial institutions, economic as well as legal equality, and to oppose free enterprise, neo-liberal globalism, and wars of opportunity.

Tom Brady is a gentleman and scholar and a profound and generous human being.

– Richard Herr, Professor of History Emeritus

Tom Brady will address the Emeriti Luncheon on January 26, 2013.

Paula Fass Speaks to Emeriti at May Luncheon

For the last two and one half years, Paula Fass, a pioneer in the field of history of childhood, has been commissioning articles and editing the *Routledge History of Childhood in the Western World*. Having just completed that challenging task, she brought the results to us on Saturday, May 5, quite literally, as she said, straight from her messy desk. The volume is composed of twenty-seven articles that treat the subject of children's history from ancient times through the present in ways that will allow readers to understand how this new field has evolved and to provide a large overview of the subject. The book will be available in December 2012. Her talk was drawn from the introduction to the volume.

Professor Fass began by discussing the importance for the field of Philippe Ariès's path-breaking book, *Centuries of Childhood*, published in France in 1960 (English translation 1962). The *Routledge History* will, Fass claims, radically revise the claims that Ariès made about childhood that startled historians when it first appeared and has continued to dominate the views of journalists and the public ever since. Ariès argued that childhood was invented in the late sixteenth and early seventeenth century and was crucially intertwined with the development of modern social and cultural patterns, including the development of privacy in the family, the growth of market capitalism, the emphasis on age as an important calculation in the life course, and the growing dominance of schooling in social life. Above all, Ariès provoked his readers by his sensational claim that parents did not love or pay much attention to the welfare of their children before this period.

The evidence is now clear that while modern childhood was critical to other evolving patterns of western culture, as Ariès observed, the particulars are quite different. Child-

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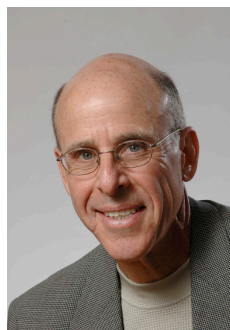
hood has been important since ancient times and fundamental to how cultures define themselves. Parents have sought to protect and provide for their children to the best of their abilities in all contexts. Even during the difficult medieval period, when life could be brutal and precarious, most parents looked to the wellbeing of their children whenever possible, making provisions for as many of their children as they could. While child life has more often been defined by work than by schooling and play, and early maturing rather than an extended adolescence defined childhood before the twentieth century, childhood should not be judged exclusively by contemporary standards, something which Ariès tended to do.

Perhaps, the lesson of the past several millennia is that childhood, defined as a well protected space for development, is both desirable and a privilege, much more readily available historically to some parents and their children depending on wealth, gender, and race. While social values in the West have become more child-centered over time and more children have been incorporated into the circle of privilege, the discrepancies continue to exist. All children have a childhood, but only some children have the full benefits of protection that encourages their individual development.

Meet Our New Board Members



Ruth Berins Collier is Heller Professor of the Graduate School in the Department of Political Science at UC Berkeley. Her research has focused regime change, forms of popular participation, and state-labor relations, and has included comparative analyses of Latin America, Africa, and Europe. She is the author of *Regimes in Tropical Africa: Changing Forms of Supremacy, 1945-1975*; *Shaping the Political Arena: Critical Junctures, the Labor Movement, and Regime Dynamics* (recipient of the prize for best book in comparative politics from the American Political Science Association in 1993); *The Contradictory Alliance: State-Labor Relations and Regime Change in Mexico* (recipient of the Hubert Herring Prize for best book on Latin American Studies from the Pacific Coast Council in 1993); *Paths Toward Democracy: The Working Class and Elites in Western Europe and South America*; and *Reorganizing Popular Politics: Participation and the New Interest Regime in Latin America*. In 2010, Professor Collier was elected to the American Academy of Arts and Sciences. Of late, she has participated in a joint Labor Center established by UC Berkeley and Sun-Yat-Sen University in Guangzhou, China. She also enjoys singing with the Berkeley Community Chorus and spending time with her family.



John Swartzberg, MD, is a clinical professor at the UC Berkeley School of Public Health and chair of the editorial board of the UC Berkeley Wellness Letter. He is also on the faculty of the UC Berkeley – UCSF Joint Medical Program. He is board certified in internal medicine and infectious diseases. Before joining UC Berkeley's faculty full time in 2001, he spent 25 years in clinical practice. He is also the hospital epidemiologist and chair of the infection control committee at the Alta Bates Medical Center in Berkeley and teaches a two-semester graduate course in infectious diseases at UC Berkeley. He has collaborated with the late Dr. Sheldon Margen, a pioneer in nutritional sciences and co-founder of the Wellness Letter, on the highly successful Wellness Self-Care Handbook in 1998 and the Complete Home Wellness Handbook in 2001. Professor Swartzberg will chair the Emeriti Times Editorial Committee and will also write a health and wellness Ask the Expert column for upcoming issues of the ET.

Please submit your Ask the Expert questions to jes@berkeley.edu. Professor Swartzberg will not be able to respond to all inquiries or provide personal medical advice.



Sheldon Zedeck is Professor of the Graduate School in the Department of Psychology at UC Berkeley. An Industrial and Organizational Psychologist, his research has focused on statistics and research methodology; cross-cultural work values; decision-making; work and family issues; and reducing adverse impacts on minorities in employment selection. He has recently concluded a 12-year study with Professor Marjorie Shultz of Boalt Law School to identify factors for lawyering success and develop validated tests that can be used to complement the Law School Admissions Test; this work was honored by the Smashing Bias Research Prize given by the Level Playing Field Institute. Professor Zedeck retired in December 2010 after serving almost four years as Vice Provost for Academic Affairs and Faculty Welfare. Prior to this, he served as Chair of the Department of Psychology from 1993-98 (and as interim chair for the 2003-04 year) and was Director of the Institute of Industrial Relations from 1988-92. In 2006, Shelly Zedeck received the campus's Distinguished Service Award. Upon his retirement, he received the Berkeley Citation, and the Sheldon Zedeck Program for Culture, Behavior and Management Study at UC Berkeley was established in his honor. As a member of the Board of Directors, Professor Zedeck will lead the mentoring program for young faculty members.

Emeriti Mentoring Program Set to Expand

The first semester of the new mentoring program that links undergraduates with Emeriti faculty gave us all a sense of the need for this interaction. Two dozen of our members volunteered, and fourteen met up with sixteen undergraduates over the spring semester. The conversations were broad, including academics, careers, anxieties, social interests, and a wide variety of other topics. The benefits were as strong for the Emeriti as the students indicated the exchanges were good for them. This fall more students are interested in having retired faculty meet with them to proffer advice and simple support for their academic, personal and career trajectories. We will be contacting you to enlist your interest in working with these interested students, who might be in or outside your personal discipline.

The meetings of the Emeriti with new faculty, especially Assistant Professors, will be more active this semester as Professor Sheldon Zedeck takes the lead on this intersection of generations. Building on the advice of the ten Assistant Professors attending our spring 2012 meeting, the Emeriti Association will be organizing networking and information sessions on topics particularly relevant to our new faculty members. While many departments have their own mentoring matchups with new faculty, we anticipate an advantage to having Emeriti involved: since they will be outside the young faculty's departments, they might find it easier to be objective about their mentees' interests. The Emeriti faculty are also well versed in the reality of campus demands on the time, energies and creativity of new faculty and can provide a reality check on the ways young faculty are distributing their time, always a limited commodity. And, of course, the Emeriti will be able to help new faculty work their way through the bureaucracy of the campus and its departments, schools, and colleges.

For more information, and to volunteer your own energy, as much as you would like, contact Caroline Kane (kanecm@berkeley.edu), Professor in Residence Emerita, Molecular and Cell Biology, or Shelly Zedeck (zedeck@berkeley.edu), Professor of the Graduate School and Professor Emeritus, Department of Psychology.

– Caroline Kane and Sheldon Zedeck, Vice Presidents

From the Retirement Center

The Retirement Center celebrates its 15th Anniversary!

On October 11th, the Center will celebrate 15 years of service at the Lawrence Hall of Science. Stanley Pruisner, MD, Professor of Neurology at UCSF and Nobel Laureate, will address advances in brain research and implications for daily living in his talk "From Angry Cows to the Human Brain." Watch your fall Center newsletter for an invitation.

"Passion and Purpose: Transforming Retirement" Conference Videos and Handouts

Videos of Robert Reich's keynote address and Arthur Shimamura's presentation on memory and aging as well as power points and handouts from the six workshops are available for free on the Center's website, <http://thecenter.berkeley.edu>.

Retiree Caregiver Support Group and Workshops

The campus Elder Care Program and the Retirement Center offer a retiree caregiver support group. If you are interested, contact the Center at 510/642-5461 or ucbrc@berkeley.edu. The upcoming Retirement Center newsletter highlights the fall Elder Care Workshops.

LIR: What's Happening with Health Care Reform?

LIR will host three lectures on the Patient Protection and Affordability Care Act, "Obamacare," on Oct. 18, 25, and Nov. 1. Kelly Acton, MD, MPH, Deputy Administrator, Department of Health and Human Services, Marian Mulkey, MPH, MPP, Director, California HealthCare Foundation, and Alex Briscoe, MA, Director, Alameda County Health Care Services Agency, will be the faculty. Call the Center at 510/642-5461 or email ucbrc@berkeley.edu to register.

LIR: The 2012 Presidential Election – Campaigning in a World of Unrestrained Money and New Media

LIR and the Faculty Club will present a panel discussion on the upcoming Presidential election on Friday, Oct. 26, at 4:30 pm. Panelists will include Karen Getman, School of Law, George Lakoff, Linguistics, and Susan Rasky, School of Journalism. Contact the Club to register.

LIR: Entrepreneurial President: Richard Atkinson and the University of California, 1995–2003

Patricia Pelfrey, Center for Studies in Higher Education, will discuss her new book on the eight-year tenure of UC President Richard Atkinson and the evolving relationship between presidents and chancellors, 4:30 pm on Friday, Nov. 16 at the Faculty Club. Contact the Club to register.

Coming of Age: Bay Area Community Volunteer Pilot Program

Join us on November 13 for the launch of a pilot effort with a successful Bay Area service program to expand community volunteer opportunities for retirees. Community organizations in need of the talents of retirees will be present. Contact the Center to register and share your talents.

Help Cal Tell Athletics Story at the New Hall of Fame
Cal Athletics is looking for docents for the new Hall of Fame to "tell the story" of Cal Athletics and make suggestions for improvements. Contact David Ortega at 510/643-0882 or dortega@berkeley.edu.

You are always welcome in our offices. We are conveniently located at 1925 Walnut in Berkeley. Be well!

– Patrick Cullinane, UCB Retirement Center Director



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2012–13 Emeriti Luncheon Series

Mark your calendars for this year's Emeriti Association Luncheons, which continue to be held on Saturdays at the Faculty Club. Social hour begins at 11:00 am, luncheon is at noon, and the speaker's presentation is at 1:00 pm.

September 22: Jack Citrin, Political Science, Director, IGS

December 1: Ann Swidler, Sociology

January 26: Tom Brady, History

March 16: Randy Schekman, Molecular and Cell Biology,
Howard Hughes Investigator

May 4: Matias Tarnopolsky, Director, Cal Performances

Emeriti Table

Gatherings of the bi-weekly Emeriti lunch table will resume on September 13. We invite you to join fellow emeriti for a tasty meal with convivial conversation the second and fourth Thursdays of each month, from noon to 2:00 pm, in the northwest corner of the Great Hall of the Faculty Club.

We Invite Your Ideas and Contributions

As we expand the scope of the Emeriti Times, we invite you to participate in the publication. If you have an idea for a feature or article, or would like to serve on the Editorial Committee, please contact committee chair John Swartzberg at jes@berkeley.edu. Please also email him if you have a question for his new Ask the Expert column (see page 4). We would also welcome news of your activities to include in an Emeriti Notes section. Let us know about your teaching or research, your travel or volunteer efforts, or other updates that you would like to share, by writing to emeriti@berkeley.edu.

Osher Lifelong Learning Institute Open House

OLLI @Berkeley, a year-round learning community for adults over 50, invites you to the Fall 2012 Open House on Tuesday, September 11 from 10:00 am-12:00 noon at the Freight and Salvage Coffeehouse (2020 Addison St., Berkeley). Doors open at 9:30 am. Free. For more information and to reserve a place, go to <http://olli.berkeley.edu> or call 510/642-9934.